

# Case study

## Magenta Homes



### Key facts

**Key vendors:** Magenta Properties Ltd  
**Site:** Magenta Properties Ltd  
**Sector:**  
**Client:** Magenta Properties Ltd  
**Contractor:** Magenta Properties Ltd

### Brief

Nearly all the buildings in Bath are built with well renowned Bath Stone, an oolitic limestone used since the Roman times and most prolifically within the city during the 18th and 19th Centuries. This natural Bath Stone is both an expensive and challenging material to use.

The developers needed a product that was cost-effective and aesthetically compatible with the unique Georgian architectural character of Bath.

### Solution

Bradstone's Ashlar walling was specified for the two prestigious detached houses because of the product's fine appearance on external applications.

The very nature of Ashlar walling – an individual product that blends with the local natural stone – means that it is ideal for architects and specifiers wanting to use traditional looking materials but without the limitations of the natural product.

The high quality finish is ideally suited to both extension and refurbishment work on classical and contemporary new builds.

### Our businesses supplying

- Bradstone



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