



'LEICESTERSHIRE THROUGH A LENS' PHOTOGRAPH COMPETITION 2010

RULES AND REGULATIONS

Details of competition

Aggregates Industries' 'Leicestershire Through a Lens' is an open photography competition aimed at capturing the very essence of Leicester or Leicestershire life, that is personal to the photographer. In 2010, the challenge is to feature people as the main subject with signed permission being gained from the subjects (or parental/guardian consent if the subject is under 16) before submission.

Run over the four seasons of the year, all the winning entries will be showcased in a 2011 calendar. This calendar will then be distributed at the end of 2010 to local organisations for their own fundraising purposes. All competition rules and regulations can be viewed online at www.leicestershirethroughalens.co.uk, which also contains a selection of example photographs. This website will be updated as appropriate as more information becomes available.

1. Brief for photos

The pictures can be of anyone that inspires the photographer. It should represent some aspect of Leicester or Leicestershire life that the photographer holds dear to them. This may include children in the recent snow, Diwali dancers enjoying the celebrations – you decide what best represents your county.

2. Entry dates

The competition will run seasonally from its launch date in February 2010, encompassing: Winter (January – February 2010), Spring (March - May), Summer (June – August) and finally Autumn, which will run from September until November 2010.

The closing dates of entry for each season will be: 28 February (Winter), 31 May (Spring) and 31 August (Summer) and 30 November (Autumn) 2010.

3. Eligibility

The competition is open to everyone, excluding direct employees of Aggregate Industries. You must be an amateur, non-professional photographer in order to enter this competition.

4. Categories

There are three categories in which entrants can enter:

- 11 years and under
- 12-18 years old
- 19 years and older

5. Judging panel

The judging panel will consist of independent people that represent Leicester and Leicestershire life.

- Councillor Mr Roger Blackmore, the Lord Mayor of Leicester
- Baroness Jennifer Grettton, the Lord Lieutenant of Leicestershire
- Jason Senior, picture editor of the Leicester Mercury
- Simon Taylor, Regional Director, Bardon Aggregates

Further details will be available online at www.leicestershirethroughalens.co.uk .

6. Ways to enter

Entries of photographs can be made either by post or email. All entrants MUST submit the photographer's full name, age, contact address (if you are under the age of 16 on the closing date for that season, please use your school address) and telephone number, along with a caption of no more than 15 words about why your photograph inspires you and what it says about Leicestershire in order to enter successfully.

POST

Postal entries should be sent to the freepost address;

FREEPOST RRZG-HRCT-JJLY
Leicestershire through a Lens Competition
Greystones
Huncote Road
Croft
LEICESTER
LE9 3GT

EMAIL

Email entries and relevant permission forms must be sent to leicestershirethroughalens@htpr.co.uk, attaching the photo entry to the email. The photo must be a high-resolution picture in a JPEG format. All email entries must contain all the contact information and details stated above and must not be larger than 5 MB.

Selection of winner and prizes

A shortlist of entries will be drawn together by the panel of judges, who will select a winner in each age category. There will be three winners in each season, and twelve winners overall for the year. The three winning entries from each age category will be included in a 2011 calendar. Winners will be contacted once a decision has been made by the judges.

Short listed entries will be exhibited at the end of each season at various locations around the county. An exhibition of work at the end of each season will be held around the county, dates of which will be publicised online at www.leicestershirethroughalens.co.uk and in the local press. It is hoped that the final exhibition will once again be held at City Hall.

There will be 12 first place prizes of a £200 voucher for photographic equipment and 12 runner-up prizes of a £50 voucher for photographic equipment.

Copyright of photographs and subject releases

Photographers are required to be the sole owner and author of the copyright for all photo entries. By entering the competition, photographers will own full copyright of the photo, but will agree to licence images to Aggregate Industries to be published within the calendar, used for marketing purposes of the competition and to promote the competition in the future. Aggregate Industries will not use images for any other commercial purposes. Photographers are required to get permission from the subjects of their entries and to submit these along with the image.

Risk and insurance

Entries will not be returned unless exceptional arrangements have been agreed with Aggregate Industries before submission. All entries are sent at the photographer's risk. Bardon Hill/Bardon Aggregates/Aggregate Industries will not accept any responsibility for the loss or damage of any submissions.