

LET'S LEARN ABOUT CONCRETE

ECOPact
Eco-friendly Concrete

HOW'S CONCRETE MADE?

Concrete is the most common man-made material in the world.

It's something we all see every day, but often don't even think about. It's a big part of the houses we live in and the roads we drive on. But, what's it made of?

Can you fill in the missing letters of the ingredients to our concrete recipe below?

___ a ___ d

You find this at the beach

C ___ m ___ n t

Builders use this to stick things together

___ a ___ e ___

This liquid makes up most of our earth

G ___ a v ___ l

You might find this on a driveway

WHAT'S ECOPACT?

Making concrete better for the planet

Concrete is great for building with, but not great for the environment. In fact it's a big cause of the harmful gases that create global warming.

Lots of these gases – mainly carbon dioxide and methane, are released into the atmosphere and trap the sun's rays causing the planet to heat up.

How are we helping?

We've created ECOPact, which is an eco-friendly concrete. This is because it releases less gas into the earth's atmosphere than normal concrete.

It's created by doing things like making it with an alternative to cement that doesn't use as much carbon dioxide. We also partner with Circular Ecology to help people in developing countries reduce their carbon by investing in renewable energy.

Using ECOPact means we can still make more houses and schools but create a much safer and greener planet for you and me.

Send your design to corporate.communications@aggregate.com by **1st March**.
If you're our winner we'll be in touch.